



Genentech Managed Care Medical Communications/Managed Care Liaison Fellowship

2017-2019

GOAL

The MCMC/MCL fellowship is a two-year program based out of South San Francisco that is designed to expose the fellow to a broad range of both corporate and field-based Medical Affairs activities within industry with a focus on managed care. Primary goals of the fellowship are to provide the fellow with a thorough knowledge of Managed Care core functions and to develop foundational scientific and professional skill sets required for a successful career within pharmaceutical industry.

OBJECTIVE

Managed Care Medical Communications Rotation (Year 1)

The Fellow will learn how to communicate relevant and timely clinical information on our marketed products and compounds in late development to health care professionals and managed care entities in a regulated environment. More specifically, the fellow will correspond with external customers involved in evidence-based healthcare decisions including but not limited to managed care organizations, private and government health plans, third party payers, pharmacy benefit managers, specialty pharmacies, compendia publishers, guideline bodies and technology assessment entities. The fellow will be expected to:

- Evaluate and interpret medical literature
- Write medical information in various response formats
- Conduct scientific and clinical presentations
- Apply managed care concepts and knowledge to customize our services for managed care customers
- Provide support to internal partners about emerging trends in the managed care landscape
- Review of scientific/medical materials as well as promotional marketing materials intended for the managed markets and payer environment.
- Have special short- and long-term projects that contribute to departmental and organizational business needs. Of which, at least one presented at a professional meeting

He/she will gain an understanding of the comparative effectiveness research (CER), real-world evidence (RWE), and health technology assessment (HTA) landscape, as well as the ability to review, assess and synthesize CER, health outcomes research, and pharmacoeconomic evidence. For more information on the Managed Care Medical Communications role, please see below.

Managed Care Liaison Rotation (Year 2)

Along with the Managed Care Medical Communications experience, the fellow will also have an opportunity to develop an appreciation of the MCL role (see below). In this rotation, the fellow will have the opportunity to:

- Gain an understanding of the MCL role within the pharmaceutical industry and how they identify and provide information on population health issues in person to managed care customers
- Understand the legal and compliance guidances that frame MCL activity
- Participate in MCL strategy and planning sessions with MCL Leadership
- Have the opportunity to observe MCLs in the field
- Become familiar with the key responsibilities of MCLs on the medical and managed care marketing teams
- Work closely with MCMC/MCLs in executing tactics that support the overall managed care strategy
- Support pre-launch preparations for potential new molecular entities and label expansions
- Assist the development of Managed care proactive and responsive field materials
- Support collection of clinical and scientific field insights to inform internal stakeholders of managed care trends

QUALIFICATIONS

- Doctor of Pharmacy degree
- Impeccable ethics and integrity; honest, direct, and open communications
- Must convey a professional attitude and possess a sound knowledge base in clinical pharmacy therapeutics, drug information, and managed care pharmacy
- Effective verbal, written, and presentation communications skills; active listening and asks appropriate questions; provides relevant and thoughtful feedback and input
- Relevant post-doctoral residency or fellowship is a plus
- Good analytical, problem-solving, and decision-making capabilities and skills
- Ability, comfort, and commitment to operating in a highly regulated environment and industry, which requires understanding of the imperative for compliance with company policies, procedures and other relevant internal or external laws
- Strong attention to detail; time management, prioritization, and organizational skills; self-starter and highly motivated; demonstrates flexibility, courage, and drive for results
- Excellent interpersonal skills; can effectively and quickly establish rapport with all key internal and external colleagues, customers, and stakeholders; works well within teams; strong customer orientation/focus skills
- Must demonstrate a high level of proficiency with Microsoft Word, Excel and PowerPoint

HOW TO APPLY

Before ASHP Midyear (December 4-7, 2016 in Las Vegas, NV)

- Request an in-person interview via the Personnel Placement Service (PPS) in conjunction with ASHP Midyear (December 4-7, 2016 in Las Vegas, NV)
- Submit Curriculum Vitae and/or resume through PPS
- Submit letter/essay through PPS at the time of requesting interview describing why you are pursuing a MCMC/MCL Fellowship, and why you are the best candidate for this position. No word count maximum or minimum.
- **Deadline: Sunday, November 20, 2016**

If selected for an interview, submit:

- Pharmacy school transcripts; overall GPA
- Three (3) letters of recommendation

INFORMATIONAL WEBINAR

For more information and to pose questions about the Genentech MCMC/MCL fellowship, please join our webinar on:

Thursday, November 17 at 5:30 PM PST/8:30PM EST

Meeting URL: <https://genentech.webex.com/genentech/e.php?AT=SI&MK=590694668>

Mobile devices: <https://genentech.webex.com/genentech/m.php?AT=JM&MK=590694668>

Dial-In numbers: Toll Free 888-546-2085 or 832-413-5221

Conference Code: 121 928 4315

WebEx Meeting Number: 590694668

ABOUT GENENTECH

Considered the founder of the industry, Genentech, now a member of the Roche Group, has been delivering on the promise of biotechnology for over 35 years. At Genentech, we use human genetic information to discover, develop, manufacture and commercialize medicines to treat patients with serious or life-threatening medical conditions. Today, we are among the world's leading biotech companies, with multiple products on the market and a promising development pipeline.

ABOUT MANAGED CARE MEDICAL COMMUNICATIONS

Managed Care Medical Communications (MCMC) is a core specialty function within the Medical Affairs Organization. The MCMC Team communicates relevant and timely clinical and economic evidence on our marketed products to external customers that make or influence evidence-based healthcare decisions including but not limited to managed care organizations, public and private payers, pharmacy benefit managers, specialty pharmacies, other similar entities, as well as providers who seek medical information to assist in overcoming reimbursement barriers. The MCMC team also works closely with internal stakeholders to align on managed care strategies and to keep them informed on payer insights.

ABOUT MANAGED CARE LIAISONS

The Managed Care Liaison (MCL) team is a field-based team assigned to develop and cultivate relationships with key decision-makers and other influencers in managed care organizations, government programs, employers, hospital systems and product distribution companies, to enhance access to and optimize formulary positioning for Genentech products. A key aspect of the MCL's responsibilities is to keep payers and other key external constituents or influencers abreast of new product launches, line extensions and Medical Affairs research. In addition, the MCL team works to ensure seamless strategic alignment with internal colleagues in medical affairs and commercial by communicating managed care field insights from the field.

FELLOWSHIP PRECEPTORS

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CONTACT INFORMATION

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