



# Medical Communications & Writing

PharmD Fellowship Program

Transforming Health Care Marketing  
Through Clinical and Scientific Excellence



## Fanatical Dedication to Health Care Communications Excellence



“ We transform insights into impactful action, delivering results that drive success in health care. ”

Medical Leverage (ML) is seeking exceptional Doctor of Pharmacy (PharmD) graduates to join our comprehensive 12-month fellowship program designed to provide immersive experience in the field of medical communications. Fellows will work with pharmaceutical, biotech, medical device, and medical diagnostic companies across diverse therapeutic areas to develop the skills and expertise necessary for a successful industry career.

The primary goal of the program is to provide a strong foundation in medical communications through training and hands-on involvement in educational and scientific initiatives. In addition, fellows will gain valuable exposure to industry leadership, cross-functional collaboration, and professional networking opportunities.

## Medical Education and Communications Companies (MedComms)



Medical Education and Communication Companies (MedComms) are a vital link in communicating complex scientific and clinical information to health care professionals, regulatory bodies, and the public. They help life sciences clients disseminate data on proven and emerging therapies, devices, and clinical practices that advance patient care and outcomes. MedComms teams bring expertise in scientific literature, regulatory guidance, and market insights to design integrated communications plans.

MedComms organizations employ medical writers, editors, content managers, project managers, scientific strategists, and meeting planners, and maintain strong relationships with leading clinicians and researchers.

### Services may include:

- Scientific writing
- Medical education and content creation
- Publication planning and tracking
- Digital content creation and deployment
- Event planning and execution

## About Medical Leverage

Medical Leverage is a 24-year-old, full-service MedComm agency specializing in comprehensive health care communications for life sciences companies. We've developed the proven muscle memory necessary for flawless execution, transforming insights into impactful action that drives measurable results. Our team includes professionals with advanced degrees bringing decades of experience in communicating complex educational messages across digital, print, live, and virtual channels. By combining deep scientific expertise with strategic and tactical thinking, we design, execute, and manage programs across the globe in numerous therapeutic areas.

## Our Strategic Approach

- **Strategy That's Actionable:** Transform insights into robust, evidence-based strategies
- **Communications That Inspire:** Deliver scientific messages through every available channel
- **Planning That Delivers:** Execute with precision to achieve extraordinary outcomes
- **Publications That Endure:** Cut through the noise with impactful, well-crafted communications
- **Meetings That Connect:** Turn complex scientific dialogue into meaningful, actionable discussions

## Industry Leadership

Serving 27+ therapeutic areas across the pharmaceutical industry



## Opportunities Within the Medical Communications Setting

- Collaborate with medical writers, editors, graphic designers, medical directors, strategists, and meeting planners
- Participate in the creation of manuscripts, abstracts, posters, slide decks, advisory board summaries, conference reports, videos, websites, and more
- Work with client marketing, medical, and clinical teams to develop scientific communication platforms, message maps, and publication plans
- Gain exposure to a wide variety of therapeutic areas, including:
  - Neurology
  - Hematology
  - Oncology
  - Diabetes
  - Psychiatry
  - Immunology
  - Migraine
  - Gastroenterology
  - Rare & orphan disease
  - Women's health
  - Ophthalmology
  - Endocrinology
  - Parkinson's disease
  - COPD
  - Dermatology
  - Cardiology

# IPhO Partnership

As an IPhO Fellowship Partner, Medical Leverage fellows gain access to opportunities that extend beyond our own walls:

- **Organizational Leadership** - Fellows join the IPhO National Fellows Council (NFC) and are encouraged to step into leadership roles on committees such as Professional Development, Fellowship Recruitment, and the VIP Case Competition.
- **Professional Development** - Fellows participate in exclusive IPhO webinars, workshops, and networking events designed to accelerate industry readiness.
- **Networking Opportunities** - Fellows connect with peers across the country in both IPhO-affiliated and non-IPhO programs, expanding professional networks that will last well beyond the fellowship year.
- **Publication Opportunities** - Fellows may collaborate with IPhO leadership to publish posters, papers, or articles, strengthening their academic and professional visibility.
- **Teaching & Mentorship** - Fellows gain teaching experience through the IPhO Institute for Pharmaceutical Industry Learning and guide student pharmacists in more than 100 IPhO chapters nationwide.
- **Personal Mentorship** - Fellows receive mentorship from both IPhO leaders and the Medical Leverage team, ensuring a well-rounded, supportive experience.

## Application Process, Materials & Deadlines

### Eligibility

- Doctor of Pharmacy (PharmD) degree from an ACPE-accredited college or university by the start of the fellowship
- Permanent authorization to work in the United States (visa sponsorship not available)
- Strong written and verbal communication skills
- Collaborative spirit with the maturity and confidence to engage industry leaders
- Demonstrated passion for the life sciences industry and interest in medical communications

### Application Process

Applications are submitted through IPhO's Fellow Match portal and reviewed on a rolling basis.

Required materials include:

- Curriculum Vitae (CV)
- Letter of Intent
- Contact information for three professional references

### Interview Process

- Initial phone interviews will be conducted on a rolling basis once core materials are received.
- Competitive candidates may be invited to complete a short writing exercise.
- Final virtual interviews (webcam-based) will include a presentation to Medical Leverage team members.

For questions or additional information, please reach out to us at: [fellowship@medicalleverage.com](mailto:fellowship@medicalleverage.com)

[www.medicalleverage.com](http://www.medicalleverage.com)





# Marketing Communications & Strategy

PharmD Fellowship Program

Transforming Health Care  
Marketing Through Clinical  
and Scientific Excellence



## Fanatical Dedication to Health Care Communications Excellence



“ We transform insights into impactful action, delivering results that drive success in health care. ”

Medical Leverage (ML) is seeking exceptional MBA graduates to join our comprehensive 12-month fellowship program designed to provide extensive health care marketing experience through practical work with pharmaceutical, biotech, medical device, and medical diagnostic companies across diverse therapeutic areas.

The primary goal of the program is to provide a foundation for a career in medical communications through training and exposure to various aspects of the industry, including educational and promotional programs and activities. In addition, through collaboration with industry organizations, the fellow will gain exposure to networking and leadership opportunities.

## Medical Education and Communication Companies (MedComms)



Medical Education and Communication Companies (MedComms) play a key role in disseminating pharmaceutical, biopharmaceutical, and other scientific research to regulatory agencies, health care professionals, and the public at large. MedComms help their pharmaceutical and medical clients educate health care professionals about proven and emerging therapies, devices, and clinical processes that will improve patient care and outcomes. They use their knowledge of regulatory guidelines, scientific literature, and the health care marketplace to design effective integrated medical communication plans, providing services such as regulatory and medical writing, medical education, digital asset development and execution, advocacy development, literature surveillance, publication planning and tracking, speaker training and management, and event planning. MedComms employ teams of professional Medical Directors, strategists, medical writers, medical editors, content managers, project and meeting managers, and maintain valuable relationships with leading clinicians and researchers involved in medicine, medical research, nursing, and pharmacy.

## About Medical Leverage

Medical Leverage is a 24-year-old, full-service MedComm. We specialize in comprehensive health care communications for life sciences companies. We've developed the proven muscle memory necessary for flawless execution, transforming insights into impactful action that drives measurable business results. Our seasoned team of professionals, many holding advanced degrees in their respective fields, offers decades of experience in effectively communicating educational messages through digital, print, live and virtual meetings, and social media. Our ability to combine scientific expertise with strategic and tactical thinking has enabled us to develop, execute, and manage programs across the globe for top companies in a wide array of therapeutic areas.

## Our Strategic Approach

- **Strategy That's Actionable:** Transform insights into robust commercial strategies
- **Marketing That Inspires:** Illuminate messages through every available channel
- **Planning That Delivers:** Precision planning leading to extraordinary outcomes
- **Publications That Endure:** Break through noise with crafted communications
- **Meetings That Connect:** Transform complexity into seamless execution

## Industry Leadership

Serving 27+ therapeutic areas across the pharmaceutical industry



## Opportunities Within the Medical Communications Setting

- Collaborate with medical writers, editors, graphic designers, medical directors, strategists, and meeting planners
- Participate in the creation of marketing strategic & tactical plans, marketing content, advisory board content, conference content, videos, websites, slide decks, and more
- Work with client marketing, medical, and clinical teams
- Gain exposure to a wide variety of therapeutic areas, including:
  - Neurology
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