



INDUSTRY PHARMACISTS ORGANIZATION

2019 NATIONAL STUDENT MEETING | AGENDA - TRACK 2, CLASS OF 2021-2023

Friday, September 27, 2019, Opening Reception

5:00pm–8:00pm

The Mansion, Fairleigh Dickinson University (FDU)

FDU Welcome: Michael Avaltroni, PhD, Dean, FDU School of Pharmacy

IPhO Welcome: Jim Alexander, PharmD, Executive Director and Founder, IPhO

Guest Speaker: Rob Kowalski, PharmD, Executive Vice President, Head of Regulatory Affairs, Novartis; US Head of Global Drug Development

Saturday, September 28, 2019

Wyndham Conference Center, Gallery Ballroom (lobby level)

Registration - lobby level

7:15am–7:45am

Welcome and Introductions - IPhO National and Student Leadership

8:00am–8:45am

- Sponsor Acknowledgments, Jerry Silverman, SVP Professional Development, IPhO
- National, Regional, and Local Leadership Recognition, Rebecca Fritz, Purdue, National Student Officer, Professional Programming
- Organizational Update, Emily Do, Rutgers, Chief National Student Officer
- Program Objectives

Chapter Network Best Practices

8:45am–10:00am

- Chapter Advisor Collaboration, Brian Shepler, Assistant Dean, Purdue
- Social Media Success Strategies, Melissa Rodenbach, Director Marketing & Communications, IPhO
- Regional/Chapter Collaborations, Nicolas James, ACPHS, National Student Meeting Program Lead
- VIP Case Competition, Samantha Stanislaus, Fellow, Novo Nordisk, NFC Co-Chief, Student Development

Break - Gallery Ballroom foyer (lobby level)

10:00am–10:15am

Panel Discussion: Industry Skills, Experience, and Insights from Internships and Traditional APPEs

10:15am–11:30am

Moderator: Michael Yeakey, Fellow, Sanofi Genzyme, Co-Chief NFC

- Howraa Alasker, Fellow, Regulatory Affairs, UCB
- Hannah Gardocki, Fellow, Global Project Leadership, Celgene
- Jordan Haines, Fellow, Program Management, Novartis
- Paul Oyefesobi, Fellow, Commercial, BioNJ
- Jazzmine Paz, Fellow, PRI Healthcare Solutions
- Carly Phillips, Fellow, Marketing, BD

The Future of Industry Pharmacy is Bright

11:30am–11:45am

Jerry Silverman, IPhO

Luncheon - Social Kitchen

11:45am–1:00pm

Sponsor Exhibits - 4th floor foyer

1:00pm–3:00pm

Remarks from IPhO Executive Director

3:00pm–3:15pm

Jim Alexander, IPhO

Panel Discussion: Making the Connections Between Functional Areas

3:15pm–4:45pm

Moderator: Leah Palmer, VP, Student Leadership Development, IPhO

- Sean Ahern, Fellow, Clinical Research, Celgene
- Daniel Dipsia, Market Research Specialist, Merck
- Marcus McClure, Fellow, Medical Affairs, Sanofi
- Natalya Romanyak, Fellow, Pharmacovigilance, Sanofi Pasteur
- Harshal Shah, Fellow, Medical and Regulatory Affairs, Johnson & Johnson
- Jacob Tebbe, Fellow, Commercial Launch Excellence, Novartis

Closing Remarks

4:45pm–5:00pm

FRIDAY, SEPTEMBER 27, 2019

5:00–8:00 PM

OPENING RECEPTION



Jim Alexander, PharmD

Executive Director and Founder
IPhO

Following graduation from the University of Nebraska, Jim became the 2nd Rutgers Fellow. During his career in the industry, Jim rose to the level of Vice President, Corporate Development and Licensing for Pfizer and Warner-Lambert/Parke-Davis. He then became the first Director of the Rutgers. Dr. Alexander is currently Executive Vice President at Strawn Arnold & Associates, a leading executive search firm.



Michael Avaltroni, MA, PhD

Dean, School of Pharmacy and Health
Sciences
Fairleigh Dickinson University (FDU)

Dr. Michael J. Avaltroni is a 1999 graduate of Fairleigh Dickinson University, receiving a B.S. in Chemistry, Summa Cum Laude. He went on to complete an M.A. in Chemistry in 2001, and a Ph.D. in Chemistry in 2003, both from Princeton University. His area of research interest is in the area of surface science, specifically focused on surface modification of titanium materials to facilitate cell attachment, biomineralization, and interfacial adhesion in biomedical devices. In 2009, he began building the School of Pharmacy curriculum, experiential learning and programmatic infrastructure as Associate Dean for Academic Affairs. He took over as Interim Dean in 2012 and was appointed permanently to the position of Dean in Spring 2013. Since creating the blueprint for the school in 2009, he has seen the program accept its first class, has worked to put together a first-rate team of faculty and staff, has built strong relationships with the pharmacy communities across the state and the region, and has moved the program through full accreditation with the Accreditation Council for Pharmacy Education (ACPE).



Rob Kowalski, PharmD

Executive Vice President
Head of Regulatory Affairs, Novartis
US Head of Global Drug Development

Rob is currently the Head of Regulatory Affairs for Novartis and the US Head of Global Drug Development.

Rob is a senior drug development and regulatory executive with over 25 years of industry experience. Rob and his teams have successfully developed and registered over 100 new chemical entities, new indications, and devices.

Rob attended the University of Wisconsin–Madison where he received both his undergraduate and Pharm.D. degrees. Rob completed his post-doctoral training at Rutgers University/Sandoz Pharmaceuticals and has trained at the Executive Forum of the Harvard Business School.

SATURDAY, SEPTEMBER 28, 2019

7:15–7:45 AM

REGISTRATION - LOBBY LEVEL

Wyndham Conference
Center, Gallery Ballroom

8:00–8:45 AM

WELCOME AND INTRODUCTIONS - IPhO NATIONAL AND STUDENT LEADERSHIP

**Emily Do**

PharmD Candidate, 2020
Rutgers University

Emily is a Rutgers University PharmD candidate, graduating this upcoming May. She currently serves as the IPhO Chief National Student Officer. Besides her involvement in IPhO, she has completed an internship with Shionogi Inc., Phoenix Marketing Solutions (now eNOVA), and is currently at Sanofi Genzyme for a global commercial strategy rotational experience. Emily aspires to pursue a career in medical affairs.

**Rebecca Fritz**

PharmD Candidate, 2020
Purdue University

Becky is a PharmD candidate graduating this May from Purdue University. Prior to her time as a National Student Officer, she served as president of the Purdue IPhO chapter. Becky has explored

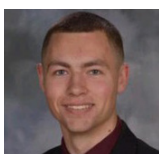
industry through an internship with Merck, business development and medical affairs experiences at Zafgen, Inc. and looks forward to an upcoming rotation with McCann Managed Markets. She plans to pursue a Fellowship in medical affairs this winter.

**Jerry Silverman, BS Pharm**

SVP, Professional Development and
Coaching
IPhO

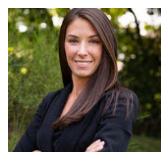
Jerry Silverman is a highly experienced and inspiring industry professional with a successful record of accomplishments in a wide variety of areas including: sales and marketing, training, new product development, and launch commercialization. He has worked in corporate, "big pharma," and led a medical communications agency over his career, and continues to be a strong advocate for the value of industry pharmacists, Fellows, and students through coaching, mentoring, and teaching.

8:45–10:00 AM

CHAPTER NETWORK BEST PRACTICES**Nicolas James**

PharmD Candidate, 2020
Albany College of Pharmacy and Sciences

Nick is a PharmD candidate graduating from Albany College of Pharmacy & Health Sciences in May 2020. In addition to his PharmD, Nick will be graduating from Clarkson University this winter with his MBA in Healthcare Management. He is a former president of the Albany IPhO chapter, and is transitioning to an APPE rotation at Procter & Gamble for global safety and surveillance. Nick intends to pursue a career in commercial strategy upon graduation.

**Melissa Rodenbach**

Director, Marketing & Social Media
IPhO

Melissa has been working with IPhO as the Director of Marketing and Social Media since November 2017. She is passionate about reaching pharmacists in all career stages to raise awareness of the value of IPhO services. A Rutgers graduate, Melissa has worked in medical communications and fundraising roles, and has experience growing brands in the digital space.

**Brian Shepler, BS Pharm, PharmD, RPh**

Assistant Dean for Engagement &
Partnerships
Purdue University College of Pharmacy

Dr. Shepler is Assistant Dean for Engagement and Partnerships at Purdue University College of Pharmacy and Faculty Advisor for the Purdue IPhO Chapter. He has used Industrial APPEs, Fellowship workshops and industrial symposia to help prepare students for industrial careers.

**Samantha Stanislaus, PharmD**

Fellowship Program: Novo Nordisk
Company: Novo Nordisk
Department: Medical Affairs

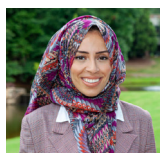
Sam is originally from Long Island, NY and graduated from the University of Rhode Island in May 2019. She is currently a first-year Medical Affairs Fellow at Novo Nordisk. In her spare time, she enjoys being outdoors and spending time with her pets. Sam is excited to continue her involvement with IPhO and is looking forward to working with the Student Development Committee this year.

10:00–10:15 AM

BREAK - GALLERY BALLROOM FOYER (LOBBY LEVEL)

10:15–11:30 AM

PANEL DISCUSSION: INDUSTRY SKILLS, EXPERIENCE, AND INSIGHTS FROM INTERNSHIPS AND TRADITIONAL APPEs

**Howraa Alasker, PharmD**

Fellowship Program: IPhO and UCB

Company: UCB

Department: Global Regulatory Affairs

Howraa Alasker graduated from Keck Graduate Institute School of Pharmacy. She is completing a Global Regulatory Affairs post-doctoral Fellowship at UCB in collaboration with IPhO. Howraa is a member of the Marketing Committee within the National Fellows Council. Currently, Howraa is looking to pay it forward and give back to students through involvement with IPhO.

**Hannah Gardocki, PharmD**

Fellowship Program: Rutgers

Company: Celgene

Department: Global Project Leadership

Hannah Gardocki graduated from UConn School of Pharmacy and is now a Rutgers Fellow working in Global Project Leadership at Celgene. In her role, she assists in building and leading strong cross-functional teams to drive the execution of drug development strategies to achieve corporate and project-level goals. She was an executive board member of the UConn IPhO chapter, and is proud to say that her chapter finished in the top 3 for the VIP Case Competition two years in a row!

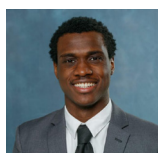
**Jordan Haines, PharmD, MBA**

Fellowship Program: Rutgers

Company: Novartis

Department: Global Program Management

Jordan Haines graduated from MCPHS University - Boston with her PharmD in May 2019. She is currently the Global Program Management, Oncology Fellow at Novartis through the Rutgers Pharmaceutical Industry Fellowship Program. In her role, Jordan helps drive the planning and execution of drug development through providing the information needed to make strategic portfolio decisions. Previously, Jordan was the National Student Officer of Social Media & Marketing for IPhO. She currently co-chairs the Social Media & Marketing committee for the IPhO National Fellows Council.

**Paul Oyefesobi, PharmD**

Fellowship Program: IPhO

Company: BioNJ

Department: Commercial Development

Throughout pharmacy school, Paul Oyefesobi was involved with the Academy of Managed Care Pharmacy, Student Pharmacist Association for Diversity and Equity, and Phi Lambda Sigma. In his current Fellowship role, he is learning key functions related to Global Pricing, Market Access, BDL, and Medical Strategy (elective) in the biotech space.

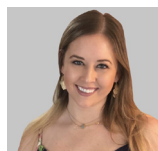
**Jazzmine Paz, PharmD, MHS**

Fellowship Program: PRI Healthcare Solutions

Company: PRI Healthcare Solutions

Department: Medical Communications

Dr. Jazzmine Paz, PharmD, MHS, graduated from Fairleigh Dickinson University School of Pharmacy and Health Sciences. She is the Medical Communications Fellow at PRI Healthcare Solutions. Dr. Paz creates original clinical content to educate prescribers on new drug therapies across multiple platforms. She is currently on the National Fellows Council with IPhO and will be assisting in the development of Fellows Feature articles for the upcoming year.

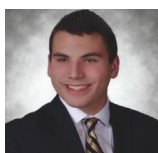
**Carly Phillips, PharmD, MBA**

Fellowship Program: IPhO

Company: Becton Dickinson

Department: Marketing

Carly is a recent graduate of Mercer College of Pharmacy with a dual PharmD/MBA. She is currently a first-year Marketing Fellow at Becton Dickinson, specializing in Urology and Critical Care.

**Michael Yeakey, PharmD**

Fellowship Program: MCPHS

Company: Sanofi Genzyme

Department: Global Med Comm and Publications in MS and Neurology

Michael is a Sanofi Genzyme/MCPHS Fellow in multiple sclerosis global medical communications and publications. He has two years of experience as a freelance medical writer with the medical communications agency Greyhealth Group (now Wunderman-Thompson) during pharmacy school prior to his Fellowship. In addition, Michael completed rotations with Novartis in both clinical development and medical affairs, and with the FDA in the division of drug information.

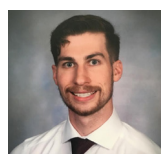
11:30–11:45 AM	THE FUTURE OF INDUSTRY PHARMACY IS BRIGHT Jerry Silverman, IPhO
11:45–1:00 PM	LUNCHEON - SOCIAL KITCHEN
1:00–3:00 PM	SPONSOR EXHIBITS - 4TH FLOOR FOYER
3:00–3:15 PM	REMARKS FROM IPhO EXECUTIVE DIRECTOR Jim Alexander, IPhO
3:15–4:45 PM	PANEL DISCUSSION: MAKING THE CONNECTIONS BETWEEN FUNCTIONAL AREAS



Harshal Shah, PharmD

Fellowship Program: USciences
Company: Johnson & Johnson
Department: Medical Affairs/Medical Information

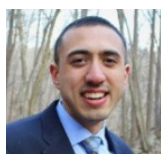
Harshal recently graduated from Philadelphia College of Pharmacy in 2019, and is currently still in the area doing his Fellowship in Fort Washington, PA with Johnson & Johnson. His interest in Fellowships stemmed from rotations he had as a P4 student, learning more through professional organizations, and reaching out to Fellows/preceptors personally. Some professional organizations that he was involved in include APhA, IPhO, DIA, and AMCP, among others.



Sean Ahern, PharmD

Fellowship Program: Rutgers
Company: Celgene
Department: Global Clinical Research and Development

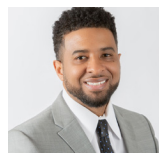
Sean Ahern is completing his post-doctoral Fellowship in Global Clinical Research and Development supporting CAR-T cell therapy trials within the multiple myeloma therapeutic area. During his free time, Sean loves to read, travel, and play soccer.



Daniel Dipsia, PharmD, MBAC

Senior Specialist, Market Research & Analytics Oncology
Merck

Daniel received his Doctor of Pharmacy from Rutgers University and has recently completed a 2-year post-doctoral fellowship affiliated with IPhO in Brand Marketing at Novocure. In his current role, Daniel designs and executes primary market research projects supporting skin and head and neck cancer indications and serves as a strategic partner for US and Global Marketing at Merck.



Marcus McClure, PharmD

Fellowship Program: Rutgers
Company: Sanofi
Department: Medical Affairs

Marcus is a post-doctoral Fellow with the Rutgers Pharmaceutical Industry Fellowship Program with a strong passion for diabetes, as it is a disease that has impacted multiple family members. After completing his PharmD at Keck Graduate Institute in Claremont, California, Marcus began his Fellowship at Sanofi where he works in Medical Affairs with the diabetes team.



Leah Palmer

Vice President, Student Leadership Development
IPhO

Dr. Palmer is currently a consultant in FDA prescription drug promotion regulations. Most recently, she served as Executive Director in Regulatory Affairs at Amgen Inc. as a Regulatory Promotion lead. Prior to joining Amgen, Dr. Palmer was a Branch Chief in the FDA's Division of Drug Marketing, Advertising and Communications (DDMAC, now OPDP). Prior to joining FDA, she completed her Doctor of Pharmacy at Purdue University College of Pharmacy and an Industrial Clinical Pharmacy Fellowship affiliated with Rutgers University and Parke-Davis.



Natalya Romanyak, PharmD
Fellowship Program: Wilkes University
Company: Sanofi Pasteur
Department: Global Pharmacovigilance

Natalya Romanyak received her Doctor of Pharmacy degree from Long Island University in 2018. She is currently a second-year Fellow at Sanofi Pasteur/Wilkes University in Global Pharmacovigilance. As a Fellow, she is involved in safety surveillance, signal detection, and risk management activities for various vaccines in clinical development and post marketing. She also precepts pharmacy students and is a primary resource to the Wilkes student chapter of IPhO.



Jacob Tebbe, PharmD
Fellowship Program: Rutgers
Company: Novartis
Department: Commercial Launch Excellence

Jacob was born and raised in Indiana and is the oldest of five children. He loves to stay active in his free time by playing basketball and water skiing. He chose to pursue a career in industry to be a part of developing the next generation of medicine.

4:45–5:00 PM	CLOSING REMARKS
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