

## INDUSTRY PHARMACISTS ORGANIZATION

# 2019 NATIONAL STUDENT MEETING | AGENDA - TRACK 1, CLASS OF 2020

### Friday, September 27, 2019, Opening Reception

The Mansion, Fairleigh Dickinson University (FDU)

FDU Welcome: Michael Avaltroni, PhD, Dean, FDU School of Pharmacy

IPhO Welcome: Jim Alexander, PharmD, Executive Director and Founder, IPhO

Guest Speaker: Rob Kowalski, PharmD, Executive Vice President, Head of Regulatory Affairs, Novartis; US Head of Global

Drug Development

### Saturday, September 28, 2019

Wyndham Conference Center, Hamilton Room (4th floor)

**Registration - 4th floor** 7:15am-7:45am

#### Welcome and Introductions - IPhO National Fellows Council (NFC) Leadership

- Sponsor Acknowledgments, Jim Alexander, Executive Director, IPhO
- · Student Leadership and Faculty Recognition, Michael Yeakey, Co-Chief NFC, Sanofi Genzyme
- NFC Overview, Value, and Structure, Tanya Chaudhri, Co-Chief NFC, UCB
- Session Objectives

## Fellowship Preparation 360: Application Strategies and Planning Process

8:45am-10:00am

8:00am-8:45am

5:00pm-8:00pm

**NFC Presenters** 

- Applicant Roadmap for Fall 2019, Nina Johnson, BMS
- · Researching Fellowship Programs, Adam Elessawi, National Student Meeting Program Lead, RevHealth
- · Managing the Interview Process, Irina Katz, National Student Meeting Program Lead, BioNJ
- · Matching Experience to Skills and Positions, Tanya Chaudhri, Co-Chief NFC, UCB

#### Break - Hamilton Room foyer (4th floor)

10:00am-10:15am

10:15am-11:30am

#### Stakeholder Panel: Criteria for Successful Fellows and Fellowships

Moderator: Jim Alexander, IPhO

Panelists: Fellowship Sponsors and University Affiliates

- · Harjeet Caberwal, Boehringer Ingelheim
- Mark Douglass, Northeastern University
- Bruce Epstein, RevHealth
- · Sergio Gatoulis, Pfizer

- · John J. Kaiser, Eli Lilly
- · Amee Mistry, MCPHS University
- Michael Toscani, Rutgers University

#### **Pursuing Multiple Paths to Industry**

Jim Alexander, IPhO

11:30am-11:45am

#### Luncheon - 3rd Floor Loft Ballroom

11:45am-1:00pm

1:00pm-2:00pm

# Paths to Industry: "Real World" Industry Pharmacist Profiles Presentations and Q&A

- · Mitchell Linton, Immunology Representative, AbbVie
- · Kanak Parmar, Marketing, Home Care, BD

- · Aksh Sharma, Medical Strategist, GREY Group
- · Kimberly Watson, Medical Affairs, Pfizer

#### **Selected Fellowship Program Presentations**

- Boehringer Ingelheim
- Northeastern

- 2:00pm-2:50pm
- Pfizer
- IPhO Affiliate Programs

Closing Remarks 2:50pm-3:00pm

Sponsor Exhibits - 4th floor foyer 3:00pm-5:00pm

# FRIDAY, SEPTEMBER 27, 2019

5:00-8:00 PM

### **OPENING RECEPTION**



Following graduation from the University of Nebraska, Jim became the 2nd Rutgers Fellow. During his career in the industry, Jim rose to the level of Vice President, Corporate Development and Licensing for Pfizer and Warner-Lambert/Parke-Davis. He then became the first Director of the Rutgers. Dr. Alexander is currently Executive Vice President at Strawn Arnold & Associates, a leading executive search firm.



Michael Avaltroni, MA, PhD
Dean, School of Pharmacy and Health
Sciences
Fairleigh Dickinson University (FDU)

Dr. Michael J. Avaltroni is a 1999 graduate of Fairleigh Dickinson University, receiving a B.S. in Chemistry, Summa Cum Laude. He went on to complete an M.A. in Chemistry in 2001, and a Ph.D. in Chemistry in 2003, both from Princeton University. His area of research interest is in the area of surface science, specifically focused on surface modification of titanium materials to facilitate cell attachment, biomineralization, and interfacial adhesion in biomedical devices. In 2009, he began building the School of Pharmacy curriculum, experiential learning and programmatic infrastructure as Associate Dean for Academic Affairs. He took over as Interim Dean in 2012 and was appointed permanently to the position of Dean in Spring 2013. Since creating the blueprint for the school in 2009, he has seen the program accept its first class, has worked to put together a first-rate team of faculty and staff. has built strong relationships with the pharmacy communities across the state and the region, and has moved the program through full accreditation with the Accreditation Council for Pharmacy Education (ACPE).



Rob Kowalski, PharmD

Executive Vice President

Head of Regulatory Affairs, Novartis

US Head of Global Drug Development

Rob is currently the Head of Regulatory Affairs for Novartis and the US Head of Global Drug Development.

Rob is a senior drug development and regulatory executive with over 25 years of industry experience. Rob and his teams have successfully developed and registered over 100 new chemical entities, new indications, and devices.

Rob attended the University of Wisconsin–Madison where he received both his undergraduate and Pharm.D. degrees. Rob completed his post-doctoral training at Rutgers University/Sandoz Pharmaceuticals and has trained at the Executive Forum of the Harvard Business School.

# SATURDAY, SEPTEMBER 28, 2019

7:15-7:45 AM

**REGISTRATION - 4TH FLOOR** 

Wyndham Conference Center, Hamilton Room

8:00-8:45 AM

WELCOME AND INTRODUCTIONS - IPHO NATIONAL FELLOWS COUNCIL (NFC) LEADERSHIP



**Tanya Chaudhri, PharmD**Fellowship Program: IPhO and UCB
Company: UCB

Department: Global Regulatory Affairs, Immunology

Tanya is the second-year Global Regulatory Strategy Fellow at UCB specializing in a variety of immunological diseases. Prior to her Fellowship, Tanya gained experience in industry through a variety of opportunities including an internship at Takeda Pharmaceuticals in Regulatory Advertising and Promotion, rotation experiences at a pharmaceutical advertising agency - Abelson Taylor, the FDA in the Office of Clinical Pharmacology, and at a law firm - Quarles & Brady LLC. Tanya wishes to help students grow their potential as pharmacists and the added value they provide when considering a career in the industry as her mentors have provided during her journey.



Michael Yeakey, PharmD
Fellowship Program: MCPHS
Company: Sanofi Genzyme
Department: Global Med Comm and
Publications in MS and Neurology

Michael is a Sanofi Genzyme/MCPHS Fellow in multiple sclerosis global medical communications and publications. He has two years of experience as a freelance medical writer with the medical communications agency Greyhealth Group (now Wunderman-Thompson) during pharmacy school prior to his Fellowship. In addition, Michael completed rotations with Novartis in both clinical development and medical affairs, and with the FDA in the division of drug information.

8:45-10:00 AM

# FELLOWSHIP PREPARATION 360: APPLICATION STRATEGIES AND PLANNING PROCESS



Tanya Chaudhri, PharmD

Fellowship Program: IPhO and UCB

Company: UCB

Department: Global Regulatory Affairs,

Immunology



Adam Elessawi, PharmD

Fellowship Program: IPhO and RevHealth

Company: RevHealth Department: Marketing

Adam is the Marketing Fellow at RevHealth. His program is partnered with IPhO and is an agency Fellowship that offers the opportunity to rotate between the content creation and account management teams. Through his Fellowship he is able to work across several therapeutic areas and pharmaceutical companies simultaneously. Adam has completed rotations at Celgene and American Regent and is excited to help future prospective Fellows.



Nina Johnson, PharmD

Fellowship Program: Rutgers Company: Bristol-Myers Squibb

Department: Global Pharmacovigilance

and Epidemiology

Nina A. Johnson, PharmD is the Global Pharmacovigilance & Epidemiology Fellow with Bristol-Myers Squibb in the Rutgers Fellowship Program. Prior to her Fellowship, she gained experience with a pharmaceutical company and the FDA. Her goal is to help students better prepare themselves for careers as industry pharmacists.



Irina Katz, PharmD

Fellowship Program: IPhO

Company: BioNJ Rotational through

Pfizer, Rafael Pharmaceuticals, Amicus

Therapeutics, Photocure

Department: Rotational through Business

Development, Medical Affairs, Clinical Operations,

Regulatory Affairs, Marketing

Irina is the first BioNJ Entrepreneurship Fellow with a unique opportunity to not only rotate through a variety of departments, but also a handful of companies. Going into her Fellowship, she had industry, agency, and FDA experience; now she wants to give back to mirror the opportunities she was given.

10:00-10:15 ам	BREAK - HAMILTON ROOM FOYER (4TH FLOOR)
10:15-11:30 ам	STAKEHOLDER PANEL: CRITERIA FOR SUCCESSFUL FELLOWS AND FELLOWSHIPS



Harjeet Caberwal, PharmD
Senior Associate Director
Clinical Development and Medical Affairs,
Cardiovascular
Boehringer Ingelheim

Harjeet received his Doctor of Pharmacy degree from the Ernest Mario School of Pharmacy, Rutgers University. Following graduation, he began work as a medical writer and eventually transitioned into medical strategy with the ICC Lowe company, where he was the lead medical director for a major cardiovascular account. Harjeet joined Boehringer Ingelheim as a Cardiovascular Medical Science Liaison before transitioning to the internal Cardiovascular-Metabolism Medical Affairs team.



Mark Douglass, PharmD, RPh Associate Clinical Professor and Fellowship Director Northeastern University

Dr. Douglass is an Associate Clinical Professor within the Department of Pharmacy and Health System Sciences at Northeastern University in Boston, MA. Dr. Douglass currently serves as a faculty advisor for the Alnylam Pharmaceuticals Fellowships, and he also has an internal medicine clinical practice site at Boston Medical Center.



**Bruce H. Epstein, RPh, MBA**Managing Partner, Principal, and Founder

RevHealth, LLC; First Amendment, LLC; and Vitruvius Science, LLC Adjunct Assistant Professor

Ernest Mario School of Pharmacy, Rutgers University

Bruce is the founding principal of 3 agencies that support health care manufacturers. These agencies have grown to over 150 full-time employees in 3 locations. RevHealth, which focuses on professional and consumer promotion; First Amendment, targets medical education for providers and patients; and Vitruvius Science, a medical affairs communications company.

Bruce received his pharmacy degree from Rutgers University and an MBA from the Stern School of Business, New York University. He held industry positions in sales, market research, product management, and international finance.

Bruce is perhaps best known for his mentoring of our next generation. Bruce teaches pharmaceutical marketing and is an approved pharmacy preceptor at Rutgers, USciences, and University of Arizona. Many of Bruce's APPE students have been hired from these programs post-graduation.



Sergio Gatoulis, PharmD Medical Director, Oncology Pfizer Oncology (RLIO) VP, Technology and Operations IPhO

Sergio Gatoulis, PharmD is the VP, Technology and Operations for IPhO, with responsibility for the systems and infrastructure that help to power IPhO. He is currently a Medical Director in Pfizer Oncology with a focus in renal cell carcinoma (RCC) for the North American region. Sergio was most recently a Senior Director of Global Clinical Research for Pfizer Consumer HealthCare (PCH), with a primary area of responsibility for two pipeline Rx-to-OTC switches as well as Nexium clinical development. Before joining Pfizer, he held similar positions in Global Medical Affairs and Clinical Development at Bayer HealthCare, where he also completed his post-doctoral Fellowship in Medical Affairs and Clinical Operations. Sergio received his Doctor of Pharmacy (PharmD) degree from the Philadelphia College of Pharmacy. He continues to be active in the field of pharmacy, serving on IPhO's leadership team since its founding. He has also served on the leadership team of the Rutgers Fellowship Program at Pfizer since 2016.

**John J. Kaiser, PharmD, RPh**Director, Global Regulatory Affairs
Eli Lilly & Company

Dr. Kaiser is currently a Director in Global Regulatory Affairs - North America at Eli Lilly & Company, supporting the Diabetes portfolio. Dr. Kaiser received a Doctor of Pharmacy degree from the Purdue University College of Pharmacy in 2011, and completed a Post-Doctoral Fellowship with Lilly's Visiting Scientist Fellowship in Global Regulatory Affairs in 2012. He has served on the Fellowship's Leadership Team since 2014.

During his time at Lilly, John has provided support for early phase drug development and late stage product development across multiple disease states including pain, psychiatry, and most recently diabetes. He is passionate about bringing innovation to product development and working with drug development teams to bring new medicines to patients.



Amee Mistry, PharmD
Professor of Pharmacy Practice and
Fellowship Director
MCPHS University

Dr. Amee Mistry is Professor of Pharmacy Practice and has been with MCPHS University since 2006. Dr. Mistry earned her PharmD at the Albany College of Pharmacy and completed a PGY1 Community Practice Residency with Walgreens and MCPHS University. In 2015, Dr. Mistry took over as Director of the MCPHS Biopharmaceutical Industry Fellowship program. She works directly with leaders in the area to continue to foster growth and development of the post-graduate program, and to assist the Fellows in attaining positions within the pharmaceutical industry.

In addition, she is advisor for the student IPhO chapter at MCPHS, co-advisor for APhA-ASP, a national trainer for the APhA Pharmacy-Based Immunization training program, and is actively involved with the Massachusetts Pharmacists Association.



Michael Toscani, PharmD
Research Professor and Fellowship
Director
Rutgers Institute for Pharmaceutical
Industry Fellowships

Medical Director KOL, LLC

Michael Toscani, PharmD is Research Professor/
Fellowship Director for the Rutgers Institute for
Pharmaceutical Industry Fellowships at the Ernest
Mario School of Pharmacy. Dr. Toscani is also President
of Clinical Solutionz and Consulting Medical Director
for KOL, LLC, private healthcare consulting companies.
He has held senior management positions in the
pharmaceutical, contract research and health and
disease management industries over the past 25 years.
Dr. Toscani is a frequent national speaker and author in
both the scientific and healthcare management areas.

11:30–11:45 ам	PURSUING MULTIPLE PATHS TO INDUSTRY Jim Alexander, PharmD
11:45–1:00 рм	LUNCHEON - 3RD FLOOR LOFT BALLROOM
1:00-2:00 рм	PATHS TO INDUSTRY: "REAL WORLD" INDUSTRY PHARMACIST PROFILES

**Mitchell Linton, PharmD** Immunology Representative AbbVie

Mitchell Linton is from Long Island, NY and graduated from Howard University with a B.S. in biology and Doctor of Pharmacy. Mitchell graduated in May 2019. While in school, Mitchell was the founder and president of the Howard Chapter of IPhO. He also served as the Regional Student Officer and National Student Officer for IPhO. During his second year, Mitchell interned at GSK in advertising and promotion. Mitchell also did his advanced pharmacy practice experiences at Eli Lilly in payer marketing and Center for Clinical Standards and Quality at Center of Medicare and Medicaid Services. Mitchell now works at AbbVie as an Immunology Representative.



Kanak Parmar, PharmD
Fellowship Program: IPhO
Company: Becton Dickinson/C.R. Bard
Department: Urology and Critical Care:
Home Care - Marketing

Kanak is from Queens, NY and received her PharmD from St. John's University in NY. In her free time, Kanak enjoys reading books, trying new foods, and spending time with family and friends. She is excited to explore a new state, and experience life in the south!



Aksh Sharma is the Director of Medical Strategy at GREY Group, a marketing and advertising agency in NYC, where he translates complex science into compelling brand strategies and leads new business efforts. Prior to the agency side, Aksh spent time at Novo Nordisk in product safety.



**Kimberly Watson, PharmD**Medical Scientific Associate, Dermatology,
Inflammation and Immunology
Pfizer

2:00-2:50 рм	SELECTED FELLOWSHIP PROGRAM PRESENTATIONS  • Boehringer Ingelheim • Northeastern  • Pfizer • IPhO Affiliate Programs
2:50-3:00 рм	CLOSING REMARKS Jim Alexander, PharmD
3:00-5:00 рм	SPONSOR EXHIBITS - 4TH FLOOR FOYER