



INDUSTRY CERTIFICATE COURSE

Commercialization of Pharmaceuticals: From A to Z

REGISTER NOW: NEXT SESSION, JUNE 2018

IPhO continues to offer a certificate course to meet the growing demand in preparing students, recent graduates, and younger professionals interested in pursuing an industry career.

Course evaluations from the previous summer session showed that 84% of survey respondents reported high or very high incremental knowledge gained after participating in the IPhO Industry Certificate Course.¹

Upon completing this course, participants will have a high-level understanding of key industry driving forces, commercial functions, and pharmacist roles.

Please visit: www.industrypharmacist.org/certificatecourse for a detailed curriculum.

HOW IT WORKS!

This is a live, on-line weekend course over a 8-week period. Offered Wednesday Evenings [8pm-10pm EST] Registered participants will have access to the archived lectures.

Course Tuition Includes:

- In-depth Industry CV Workshop
- 15% OFF Purchase: Guide to Pursuing an Industry Fellowship
- Preferred IPhO Internship opportunity
- Certificate of Completion
- Recommendation Letter

The registration fee is \$595 for IPhO Members and \$795 for non-members

REGISTER NOW AT

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CERTIFICATE COURSE INSTRUCTOR

Jerry Silverman, BS Pharm, RPh
VP, Professional Development and Coaching

Highly successful in "Big Pharma" and MedComm Agency sides of the industry

Successful record of accomplishments in a wide variety of areas including:
medical marketing, launch commercialization, and managed markets

Inspiring Industry Professional

Advocates for the value of industry pharmacists, fellows, and students through
coaching, mentoring, and teaching

¹Chu N, Giovanni L, Szeto A. Evaluation results from an Industry certificate course: Commercialization of Pharmaceuticals from A to Z. Industry Pharmacists Organization. 2018; Scholarly Publications. Available at <https://www.industrypharmacist.org/publications.php?i=scholarlypub>