

novocure®



Global Commercial Fellowship

2-Year PharmD Post-Doctoral Fellowship program affiliated with the Industry Pharmacists Organization (IPhO)



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a letter from leadership

Dear Prospective Fellow,

On behalf of Novocure and the Industry Pharmacists Organization (IPhO), we would like to thank you for your interest in exploring our Global Commercial Fellowship program. We look forward to sharing what we have to offer.

Here at Novocure, our work began with a patient-forward approach that continues to drive our mission today. With more than 20 years of research and many significant milestones defining us, we believe we are only beginning. Each day we aspire to make a difference in our patients' lives with our innovative technology. By working alongside over 1,400 colleagues spanning multiple functions across the globe, we strive to meet that mission and have our fellows play a meaningful role.

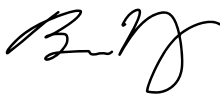
As I explored fellowship opportunities early in my career, there were not very many programs available in the commercial part of the industry. To fill this need for the next generation of PharmDs, I collaborated with several individuals to create this program that has evolved over the years as the company has grown and as we have gathered feedback to improve the experience. I believe that hands-on experience and mentorship in a variety of areas will bring about a better understanding of the business and build important skills as you embark on your post-doctorate journey. By providing our fellows with diverse opportunities, my goal is to empower them to grow and develop as we aspire to make a difference in cancer.

Through our partnership with IPhO, our fellows have the opportunity to continuously expand upon vital leadership and communication skills by engaging with the many fellows within the IPhO network and co-leading one of the committees. In addition to helping foster a sense of collaboration and partnership, we aim to build fellows with these key attributes in mind. And through the extensive IPhO network, we hope that our fellows build solid relationships that help serve them personally and professionally throughout their careers.

Innovation. Focus. Drive. Courage. Trust. Empathy. These core values are part of who we are and the work we do every day towards our patient-forward mission. As part of our Global Commercial Fellowship program, you will see how we implement each one of these values into the important work that we do.

Thank you for considering our program, and I wish you the best throughout this process no matter where it brings you.

Sincerely,

Brooke Huang
Senior Vice President,
Global Product & Portfolio Strategy



about Novocure

Novocure is a global oncology company that develops and markets an innovative therapy called Tumor Treating Fields, which are electric fields that disrupt cancer cell division.

In 2000, our founder, Professor Yoram Palti, sought to leverage his expertise in biophysics to develop a new way to treat cancer that would destroy tumor cells while sparing healthy tissue and avoiding many of the life-altering side effects of existing cancer therapies.

OUR MISSION

Together with our patients, we strive to extend survival in some of the most aggressive forms of cancer by developing and commercializing our innovative therapy.

OUR VISION

Patient-forward: aspiring to make a difference in cancer



patientforward

Yoram Palti, M.D., Ph.D., Founder

NOVOCURE HAS A GROWING COMMERCIAL BUSINESS:



25,000⁺

PATIENTS TREATED GLOBALLY

1,400⁺

EMPLOYEES WORLDWIDE

4

LATE-STAGE PHASE 3 TRIALS

3

FDA-APPROVED INDICATIONS

OUR VALUES:

INNOVATION

Our founders created a different way to fight cancer. We channel that founding spirit into our science, business and patient relationships to deliver innovative and proven solutions designed to advance cancer care.

FOCUS

We dream big. But we also know that in order to achieve our aspirations, we must be intentional every day in how we spend our time, energy and resources.

DRIVE

Patients and their families are at the heart of our mission. Our passion for making a difference in the lives of cancer patients fuels us in our day-to-day work and guides us in our decision-making.

COURAGE

It takes courage to innovate. We stand alongside our patients and stand up for them by challenging the status quo.

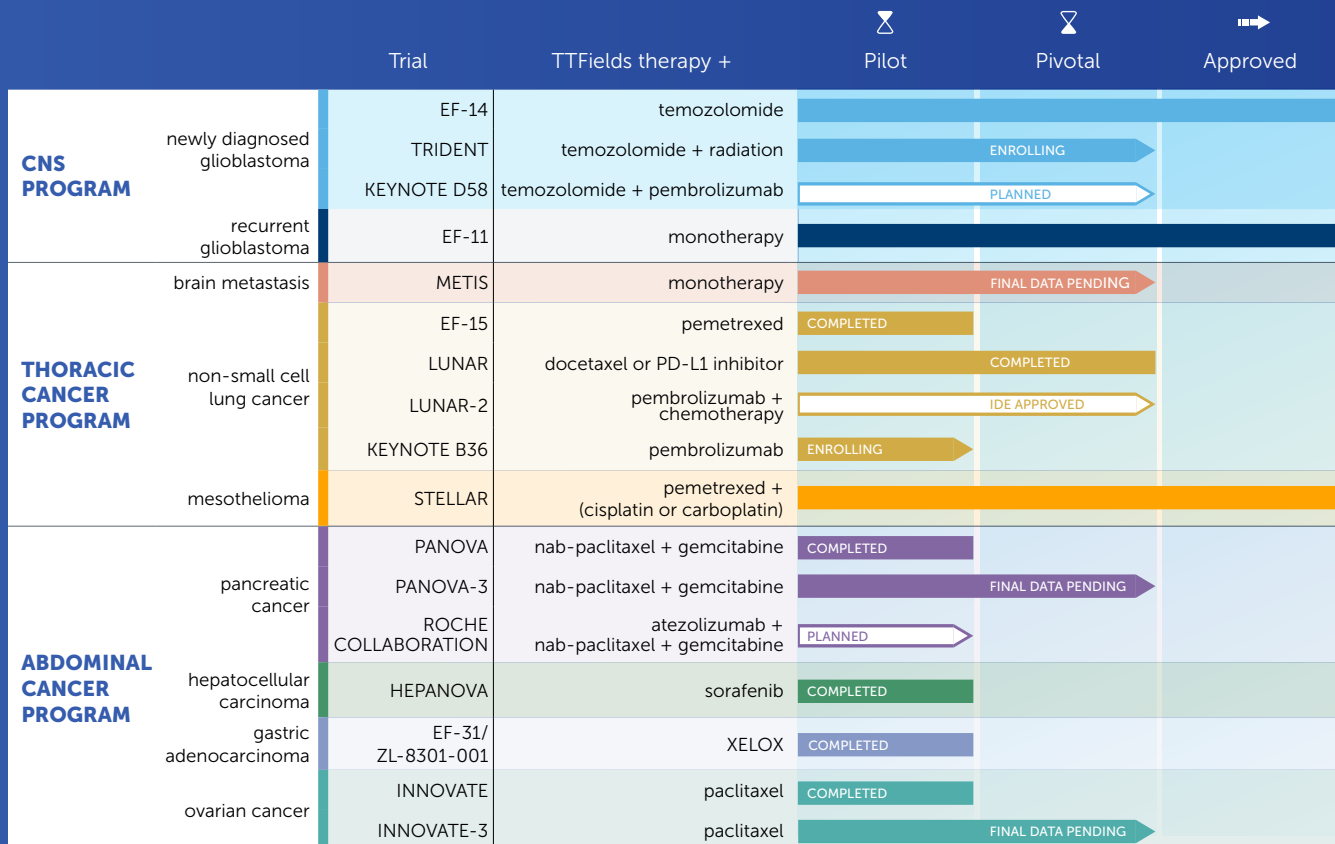
TRUST

Our patients trust us as an integral part of their cancer care team. We trust ourselves and our colleagues to act with integrity and accountability as we use our individual strengths to work together efficiently and effectively in pursuit of our patient-forward mission.

EMPATHY

Confronting cancer is physically, mentally and emotionally challenging. We put ourselves in the shoes of our patients, their families, health care providers, researchers and our colleagues as we strive to change the way cancer is treated.

OUR PIPELINE



fellowship information

The global commercial fellow will gain hands-on knowledge in the oncology space by working on projects in brand strategy and tactical execution, brand communication, portfolio strategy and business planning.

The fellow will gain experience in multiple areas including Global Marketing, New Indications Planning, Market Research and Product Innovation. Additionally, the fellowship is in collaboration with the Industry Pharmacists Organization (IPhO). Through IPhO, the fellow will also be working alongside other fellows in other companies within the IPhO network to learn about organizational leadership, professionalism, and networking.

This fellowship will be based for the first year in New York City and for the second year in Switzerland in order to gain hands on experience in a global commercial organization. This role will report to the Senior Vice President of Global Product & Portfolio Strategy.

Benefits of the IPhO partnership include organizational leadership where fellows will be member of the IPhO National Fellows Council (NFC) with priority in holding leadership positions to develop and practice cross-functional leadership skills.



ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Conduct market research, market analysis and competitive intelligence investigations to identify impact on current and future indications
- Assess potential studies and long-term portfolio plans for future indications
- Plan and execute multiple projects with related impact assessment
- Manage and coordinate with agency partners in planning, execution, review and pull through of tactics
- Incorporate market research and customer learnings to advise brand strategy and execution
- Participate in the planning, development and execution of brand communications including tactical planning, messaging, and promotional education platforms
- Identify opportunities to improve the healthcare professional, patient and caregiver experience
- Collaborate with cross-functional colleagues from various departments including Regional Marketing, Medical Affairs, Legal, Advocacy, and Patient Experience

MEET THE PRECEPTORS



Brooke Huang

Senior Vice President, Global Product & Portfolio Strategy



Michelle Unger

Director, Market Research & Planning



Rita Kelly Reiter

Senior Director, New Indications Planning



Natasha Abbott

Vice President, Global Marketing



Tal Ben Josef

Director, Product Innovation

FELLOWSHIP QUALIFICATIONS/ KNOWLEDGE:

- Doctor of Pharmacy (PharmD) degree
- Graduate of an accredited and nationally recognized pharmacy school
- Demonstrated leadership through involvement in extra-curricular or professional activities
- Ability to work independently and in a collaborative team environment
- Willingness to take on multiple tasks simultaneously and perform at high levels in a fast-paced environment
- Excellent written and verbal communication skills
- Effective listening and presentation skills
- Marketing or commercial experience is preferred

OTHER:

- Willingness to travel up to 30% of the time (domestically and internationally), including occasional weekend travel to congresses and internal meetings
- Willingness to live for 1 year in New York City and 1 year in Switzerland



testimonials



Sara Yin, PharmD

Alma Mater: Purdue University
1st Year Commercial Fellow

"I am so thrilled with the opportunity to join this commercial fellowship with Novocure to jumpstart my career in industry. It's been so inspiring working with colleagues who are evidently passionate about improving patients' lives, and I feel so grateful to have mentors here who are intentional about advocating for my growth. I like the rotational structure of this fellowship because I think there's a lot of value in seeing several functions within the commercial space to build a deeper understanding and appreciation of the business as a whole. In the couple months I've been at Novocure, I've already gotten to take the lead on some initiatives and be closely involved in several others. I've really enjoyed my time here so far, and I'm so excited to continue learning in this amazing program!"

"If I were to describe the fellowship in one word, it would be DYNAMIC. Since my first day here, I am never not surprised by the amount of energy and engagement people give working towards our patient-centered mission. Every initiative ultimately ladders up to making an impact in a patient's life, which makes the work that much more meaningful. In addition to that, the flexibility of this fellowship, coupled with the incredibly warm and welcoming atmosphere, has allowed me to experience tremendous growth in myself and my abilities in such a short amount of time. Already, I have been able to work on national and global initiatives that will impact patient lives for years to come. This fellowship will no doubt be a cornerstone that I will continue to build off of for the rest of my career."



Duchess Iregbulem, PharmD

Alma Mater: St. John's University
2nd Year Commercial Fellow



Priya Patel, PharmD

2021-2023 Novocure
Commercial Fellow
Senior Manager, NPP/Digital
Marketing—Novocure

"During my PharmD Commercial Fellowship at Novocure, I was able to bridge the realms of pharmacy and industry. I gained valuable insights and hands-on experience in clinical trials development, brand strategy development, and stakeholder engagement. I was able to network and work closely with cross-functional partners, including sales, regulatory teams, medical, operations, finance, and many more. Throughout my college journey, I was never able to study abroad due to summer classes; however, Novocure helped me fulfill that dream by allowing me to move abroad for 5 months to work from our Switzerland office, meet our global colleagues, and learn how the organization operates in the global office. I was able to learn a new culture and language, try new foods and explore the country, and meet new people from all over the world. I have been able to form great connections with some amazing mentors to help me learn and grow both personally and professionally. I can confidently say that this 2-year fellowship experience has prepared me very well to be able to take on a commercial role."



Kayla Ojeda, PharmD

2020-2022 Novocure Commercial Fellow
 Medical Information Scientist—Merz
 Aesthetics

"I decided to join Novocure's Commercial Fellowship Program for a multitude of reasons, but the top reason being the patient-forward message. Novocure's dedication to their patients goes far beyond any expectation, and this is seen with every promotional material, every video, and every innovative idea. Another huge perk that I didn't realize until much later into this fellowship was the flexibility within your individual role. A year into this program, I realized that I wanted to go into Medical Affairs. The team was more than happy to let me gain that experience, and it set me up perfectly to get my current role as a Medical Information Scientist. Without the support of my preceptor and the program leader and the openness of Novocure's medical team to take me in, I'm not sure if I would be where I am today."

"The Novocure fellowship provided me with the foundation I needed to have a successful career within the Pharmaceutical Industry. The fellowship is truly unique because the structure is flexible should you discover an interest in an area outside of marketing. Overall, the fast-paced and innovation-driven environment, as well as the patient-first attitude provides an excellent learning environment for any PharmD. For me, one of the highlights of this fellowship was feeling like I was completely integrated into the marketing team. I was able to lead initiatives, drive commercial strategy, manage agencies, and form lasting relationships with my colleagues. I can tell you from personal experience that you will feel prepared for your next role after this fellowship."



Kory Thielen, PharmD, RPh

2016-2018 Novocure Commercial Fellow
 Associate Director, HCP Marketing
 Strategy Lead—Merck



Daniel Dispia, PharmD, MBA

2017-2019 Novocure Commercial Fellow
 Associate Director, US Oncology Marketing
 New Products Strategy—Merck

"My fellowship at Novocure gave me a strong foundation to pursue a successful commercial career. You will have a variety of hands-on opportunities to learn, grow, and expand in various areas of marketing (or whatever areas you're interested in). I was able to own my work, be mentored and guided based on my development needs, and gain confidence as a commercial professional. The flexible nature of the program provides fellows opportunities to learn the business as a whole and to gain a variety of skills that any fellow after completing the program will be a competitive candidate for future roles."

"The fellowship program was nothing short of exceptional. It not only provided me with the practical experiences needed to be successful in the pharmaceutical industry, but also gave me opportunities to sharpen soft skills needed in order to become a people-centric leader. What set this program apart for me was the ability to work directly with and learn from passionate mentors; they offered individualized guidance and invaluable pearls of wisdom. They constantly encouraged me to think differently, push my boundaries, and strive for excellence. Lastly, the friendships and professional connections forged during my fellowship program are some of the most treasured assets I will cherish for the rest of my career."



Joyce Cao, PharmD

2015-2017 Novocure Commercial Fellow
 Product Director, Oncology Marketing at
 Janssen—Johnson & Johnson

requirements & application details

WHERE TO APPLY:

Please [click here](#) to be directed to the application. The application link can also be found on IPhO and the Novocure Career section.

Please note that this link will not be active until the application opens.

APPLY TODAY

APPLICATION DEADLINE:

Application Opening: September 22, 2023

Application Closing: October 23, 2023

Interviews will be conducted on a rolling basis. Applications will be reviewed and interviews scheduled as they are received. Early submission is encouraged.

If you have any questions, please email pharmdfellowship@novocure.com

APPLICATION REQUIREMENTS:

- Curriculum Vitae (CV)
- Letter of Intent
- Letters of Recommendation (2)
 - Addressed to:
Brooke Huang
Senior Vice President, Global Product & Portfolio Strategy
Novocure
1500 Broadway
New York, NY 10036
 - Have the letters of recommendation emailed to pharmdfellowship@novocure.com by October 25, 2023.

IN PARTNERSHIP WITH:



novocure[®]

For more information, visit **novocure.com**

