

POST-DOCTORAL FELLOWSHIP PROGRAM

Scientific Communications and Medical Affairs

2023–2025





ABOUT ECIR MEDICAL COMMUNICATIONS



ECIR Medical Communications is a **client-centric agency** committed to providing unparalleled scientific communications solutions and customer service. ECIR Medical Communications is a parent company of two subsidiaries, **Luminology Scientific Communications** and **iLuma Medical Communications**.



Our leadership is comprised of former pharmaceutical executives, academician and medical communication experts which provides ECIR Medical Communications a 360-degree vantage point to function as an extension of our clients' teams.



With **~2/3** of the ECIR Medical Communications staff having **advanced scientific degrees** and **broad experiences**, we understand the most complex of markets, distilling key differentiators into actionable strategies.



Our core capabilities include **strategic direction, scientific content development, and engagement methodologies** across audiences.



*ECIR Medical Communication is a **fully remote company** with affiliates strategically positioned across the United States.*

ECIR Medical Communications has retained top talent across the US



PURPOSE

This unique **24-month** fellowship provides training and exposure to the various components of **scientific communications and medical affairs**. The program is structured to assist the post-doctoral fellow in acquiring **the skills and experience necessary to excel** compared to other candidates for careers in the pharmaceutical industry. Fellows will engage in activities and environments consistent with those in industry positions such as:

- Medical Science Liaison
- Medical affairs
- Clinical development
- Marketing
- Medical strategy

ECIR Medical Communications' **remote fellowship** exposes the post-doctoral fellows to **cutting-edge virtual capabilities** which are increasingly relevant.



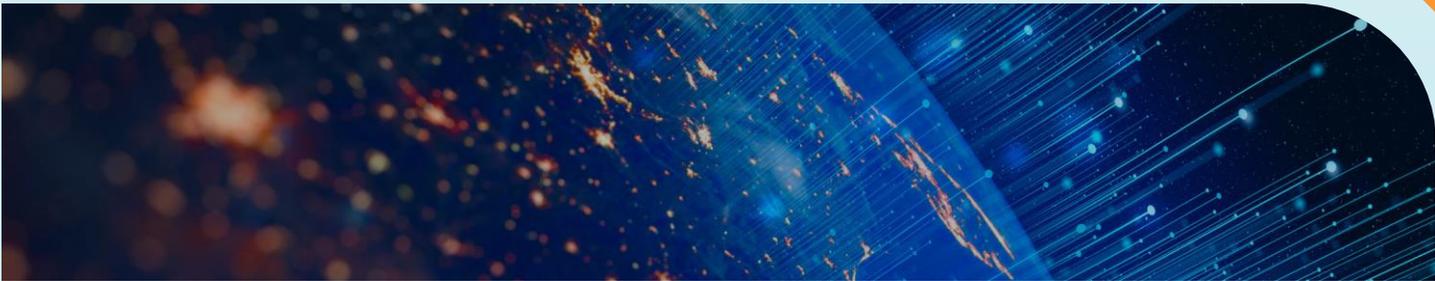
OVERVIEW

Post-doctoral fellows in the program advance their **clinical knowledge** through the **development of scientific content** targeting multiple clinician types as well as participating in:

- Scientific congresses
- Advisory boards
- Steering committees
- Training meetings
- Other strategic initiatives

Post-doctoral fellows will be able to work closely with clients in the iLuma or Luminology subsidiary as a small team with ample opportunity for mentorship, leadership, and flexibility. The **diverse curriculum** exposes the post-doctoral fellows to a **variety of clients** and projects equipping them with a highly competitive portfolio.





SELECT CLIENTS

ECIR Medical Communications' post-doctoral fellows will have the opportunity to work closely with our clients to expand their professional network and understanding of the pharmaceutical industry.





SELECT THERAPEUTIC AREAS

Post-doctoral fellows will have the opportunity to **build an unparalleled CV** while gaining expertise in a **multitude of capabilities** across various therapeutic areas. Through guidance and involvement in projects with **high impact on healthcare professionals and industry partners**, post-doctoral fellows will develop an **unparalleled professional acumen** for pharmaceutical vocations.

CARDIOLOGY



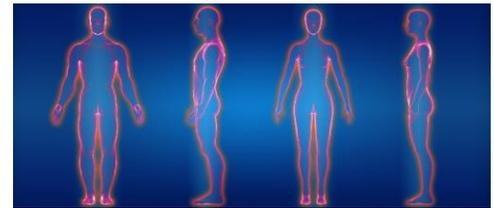
NEUROLOGY



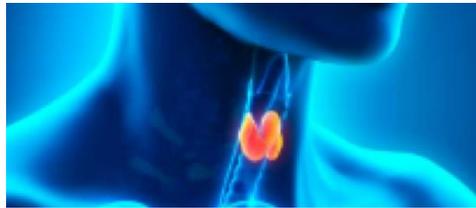
DERMATOLOGY



ONCOLOGY



ENDOCRINOLOGY



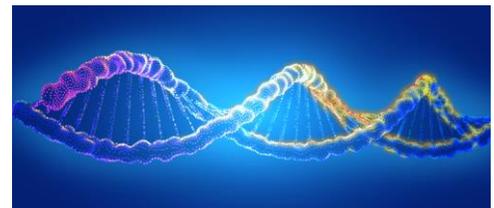
OTOLARYNGOLOGY



GASTROENTEROLOGY



RARE DISEASES



NEPHROLOGY



RESPIRATORY





ACQUIRED SKILLS

We work with many different pharmaceutical, device and diagnostic companies on a wide variety of project types, ranging from **medical science liaison training** to **commercial/marketing initiatives**. This allows the post-doctoral fellows to develop a unique and differentiated skillset. First year post-doctoral fellows are mentored by the **entire ECIR Medical Communications team**, including senior post-doctoral fellows and alumni with a proven track record of success.

CURRICULUM

Year 1 - 2



Medical Writing and Strategy



Presentation and Literature Appraisal Skill Development



Advisory Board and Steering Committee Support



Business Development Initiatives



Medical Affairs Content Development

MSL training materials / proactive & reactive slide decks



Medical Congress Strategy



Medical, Legal, Regulatory Review

Year 2



Project and Personnel Management

Management of junior staff, consultants, and interns



Marketing and Brand Strategy



FELLOWSHIP DIRECTORS

Dr. Benjamin Epstein, *Founder and CEO*, **Dr. Tina Sodha**, *President*, and **Dr. Ashna Bhatnagar**, *Medical Director* oversee the Fellowship Program and post-doctoral fellow's progress. The post-doctoral fellows will be overseen daily by their assigned Medical Directors.



BENJAMIN EPSTEIN, PharmD

After attending the University of Florida, Dr. Epstein completed a Residency and Fellowship before accepting a position as Assistant Professor in the College of Medicine and Pharmacy. He had opportunities to lecture nationally and internationally and has authored articles published in the *New England Journal of Medicine*, *Annals of Pharmacotherapy*, and other prestigious journals. In 2009, ECIR Medical Communications was born under the leadership of Dr. Epstein as CEO. Under his direction, the company has consistently delivered industry-shaping value to companies large and small.



TINA SODHA, PharmD

After working in AstraZeneca medical affairs, Dr. Sodha built her career in medical education over the last 18 years with experience in both commercial and medical affairs. Her latest work focuses on strategic and tactical planning for HCP communications, medical affairs learning and development, thought leader research and identification, and advisory forums. As the President of ECIR Medical Communications, Tina is responsible for new business development, strategic support, and ensuring scientific rigor and accuracy in all materials.



ASHNA R. BHATNAGAR, PharmD

After graduating from KGI School of Pharmacy with her PharmD, Dr. Bhatnagar completed the post-doctoral fellowship in medical affairs and scientific communications with ECIR Medical Communications before being promoted to a Scientific Manager. She leads various areas of medical communications including congress strategy, content development, medical education, and medical strategy execution. Ashna is responsible for leveraging scientific acumen and creative strategy in the infectious disease/vaccines, renal, metabolic, and cardiovascular therapeutic areas. As a fellowship director, Ashna ensures the fellows are gaining valuable experiences, fine tuning their communication skills, and getting equipped with the tools needed to be competitive in their future industry careers.

CURRENT POST-DOCTORAL FELLOWS

Read what our current post-doctoral fellows have to say about the program.



SECOND YEAR POST-DOCTORAL FELLOWS

“ ECIR takes a different approach to training post-doctoral fellows by giving them the autonomy to grow as an independent thinker while also having the full support of a close knit team and responsive leadership. Everyday is a new opportunity to excel and grow alongside my team and clients!



TIFFANNIE NGUYEN
PharmD

“ ECIR provides a supportive environment filled with accomplished mentors where you are in control of your learning and given the tools that you need to succeed. From day one, I was welcomed into the team and given the opportunity to work on projects in various therapeutic areas. This experience will give me a robust foundation to build on throughout my career.



LEIA STEPHENSON
PharmD

FIRST YEAR POST-DOCTORAL FELLOWS

“ ECIR's fellowship program has given me ample opportunity to gain experience in all things medical affairs. From congress preparation to MSL training, I feel as if my work is valued and appreciated by my team as well as our clients. I am confident that my time here will build me into a well-rounded candidate for a full-time position.



TIFFANY LIN
PharmD

“ The fellowship program at ECIR provides a unique and diverse experience. The company and its people are extremely dedicated. I've been awarded the opportunity to develop an enhanced skillset, build my network and expand my therapeutic knowledge while acquiring experience in various domains of the pharmaceutical industry. ECIR supplies me the tools necessary to navigate the medical affairs and scientific communications arena with success. I am lucky to be part of such a dynamic and collaborative team!



CANDACE UBA
PharmD, MBA

“ This fellowship is helping me build the skills I need for employment within the pharmaceutical industry. Even better yet, the work I perform has a lasting impact on client outcomes and relations.



MAXIMILIAN VITAS
PharmD



KEY DATES

SEP06



ROLLING
ADMISSIONS
BEGIN

SEP07



WEBINAR
8:00 PM EST

SEP29



WEBINAR
8:00 PM EST

OCT31



APPLICATION
DEADLINE

NOV



OFFER
LETTERS

APPLICATION PROCESS

ELIGIBILITY REQUIREMENTS

Three post-doctoral fellows will be selected on a nationally competitive basis. Candidates must have completed a Doctor of Pharmacy degree from an ACPE-accredited institution before July 1 of the fellowship term.

INTERVIEW PROCESS

Interviews will be conducted via rolling admission **beginning September 6**. Please note that ECIR Medical Communications will **NOT** be attending ASHP Midyear in 2022. If you are interested in the fellowship and would like to be considered for an interview, please **submit your CV, letter of intent, and, optionally, any previous work samples** to recruitment@ecirmed.com. Additionally, **three letters of recommendation** and **unofficial transcripts** may be sent upon request.

WEBINAR

An informational webinar and Q&A will be held on **September 7** and **September 29** at 8-9 PM EST. Only eligible candidates (i.e., graduating in 2023 or already graduated) for the 2023-2025 fellowship recruitment cycle should register for the webinar. To attend the webinar, please sign up using this [link](#). Webinar login information will be sent to those who sign up, or you may email us at recruitment@ecirmed.com for more information.

Please allow 15 minutes to download Microsoft Teams if necessary

CONTACT



For questions regarding ECIR Medical Communications, the fellowship, or the application process, please contact the current first year post-doctoral fellows at: recruitment@ecirmed.com

FIRST YEAR POST-DOCTORAL FELLOWS:

- Tiffany Lin, PharmD
- Candace Uba, PharmD, MBA
- Maximilian Vitas, PharmD



FELLOWS CORNER

The skillset and professional network our post-doctoral fellows develop propels them into the career of their choice. The following is a list of positions offered to recent program graduates with 100% graduate placement.

Associate Medical Director

ECIR Medical Communications

Pharmacovigilance Specialist

Novartis

Product Manager, Marketing

Genentech

Medical Science Liaison

AbbVie, Bristol Myers Squibb, Janssen, Merck, Novartis

Commercial Development

Genentech

Pharmacy Quality Improvement

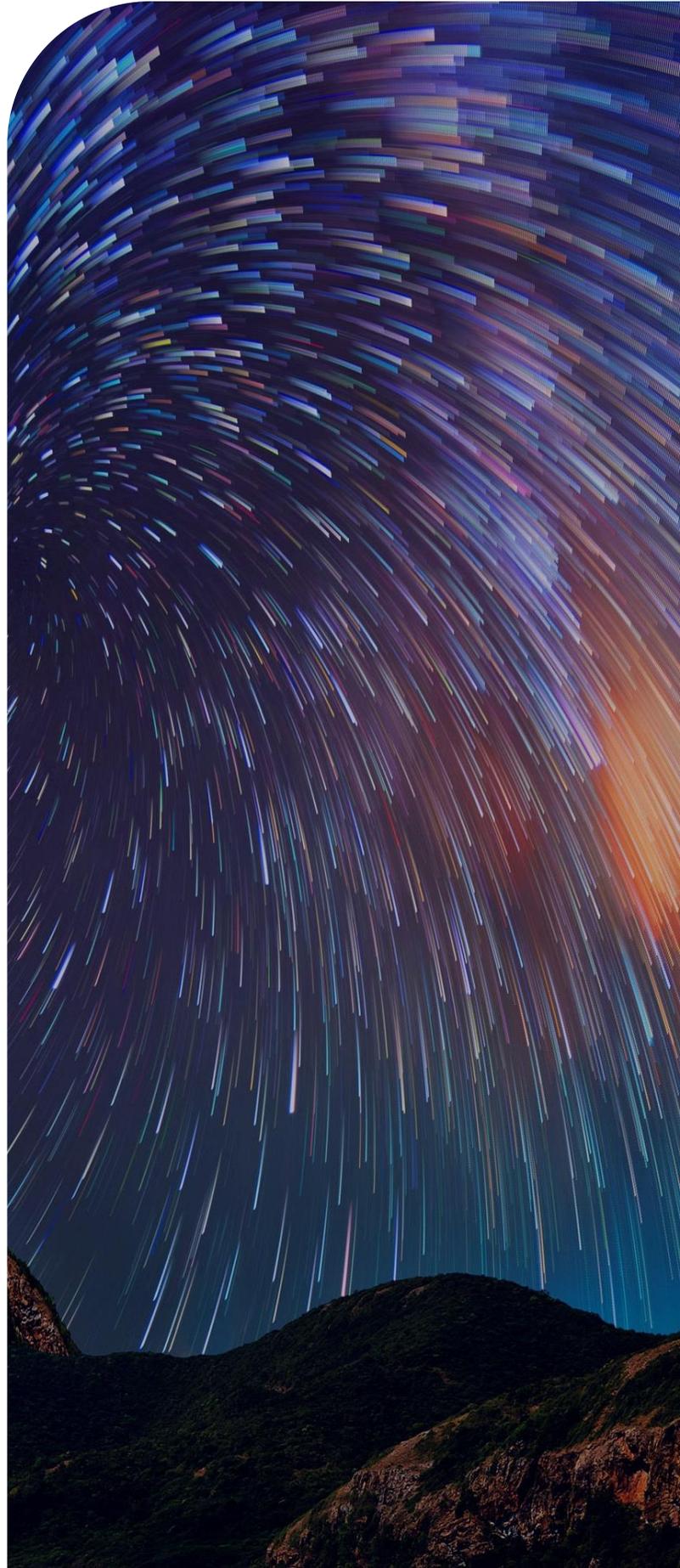
Duke University

Global Strategy Lead: Congresses and Medical Education

Pfizer

Regional Medical Director

Horizon Therapeutics





“ I am confident that being accepted into the ECIR Medical Communications fellowship program will always be the most pivotal moment of my professional career. From the moment I began my fellowship, I was granted extensive autonomy over my work but was still given the appropriate amount of guidance by experienced team members when necessary. From day one, I felt like an integral team member and within my first month, I was trusted to travel with my team to conduct an in-person commercial strategy meeting. My foremost requirement for a prospective fellowship program was that I would be afforded experiences in a wide variety of projects and topics. ECIR Medical Communications ensured this goal was met, and within one year I found myself traveling to four congresses, developing executive summaries for 12 advisory boards, driving content for several MSL training decks, and a slew of other activities. Due to the immense number of projects I was allowed to lead, I can confidently attest that two years of experience as a fellow fluently translated to several additional years of applicable experience on my CV. I am immensely grateful for my time at ECIR and for the enduring friendships I made during my time as a fellow.

ALEXANDRIA HENRY, PharmD
Sr. Manager, Global Medical Affairs, Otsuka

“ Looking back, joining ECIR was easily the best decision I could have made for myself, both personally and professionally. The fellowship awarded me the flexibility to expand my therapeutic knowledge while taking immediate ownership of impactful projects. My success within the role was directly attributable to the mentorship I received from some of the most amazing experts in this field. As evidenced by the impressive list of career paths taken by previous fellows, I am confident that this program is the perfect first step for any role within pharmaceutical industry. Without hesitation, I would recommend the ECIR fellowship to every highly-motivated student who understands that hard work never goes unnoticed.

KEVIN MAHAR, PharmD
Associate Medical Director, ECIR Medical Communications

“ I loved being a fellow at ECIR for a number of reasons, most notably because I truly felt like I was part of a collaborative team from day 1. My contributions were valued, and I was given autonomy, yet my fellowship directors were always available to support and guide me. This built in me the confidence to take ownership of meaningful projects, verbalize new solutions or ideas, and interface directly with clients on a daily basis. The fellowship afforded me the opportunity to work with different pharmaceutical companies, across multiple disease states, and in various sectors of pharma. This “trifecta” of experience made me an extremely marketable candidate for my current role as Director of Scientific Communications at TG Therapeutics, where I work cross-functionally to develop and execute medical strategy across our portfolio. I definitely owe my success at TG Therapeutics to my experiences and time spent at ECIR under such amazing leadership.

CASSIE BOZEMAN, PharmD
Global Commercial Strategy Lead, Pfizer