

PharmD Commercial Fellowship

novocure®

2-Year Post-Doctoral Fellowship program affiliated with the Industry Pharmacists Organization (IPhO)

ABOUT US

- Novocure is a global oncology company that develops and markets an innovative therapy called Tumor Treating Fields, which are electric fields that disrupt cancer cell division.
- In 2000, our founder, Professor Yoram Palti, sought to leverage his expertise in biophysics to develop a new way to treat cancer that would destroy tumor cells while sparing healthy tissue and avoiding many of the life-altering side effects of existing cancer therapies.

OUR MISSION

- Together with our patients, we strive to extend survival in some of the most aggressive forms of cancer by developing and commercializing our innovative therapy.

OUR VISION

- Patient-forward: aspiring to make a difference in cancer

patientforward

NOVOCURE HAS A GROWING COMMERCIAL BUSINESS:

25,000⁺

PATIENTS TREATED GLOBALLY

4

LATE-STAGE PHASE 3 TRIALS

1000⁺

EMPLOYEES WORLDWIDE

3

FDA-APPROVED INDICATIONS

OUR VALUES:

INNOVATION

FOCUS

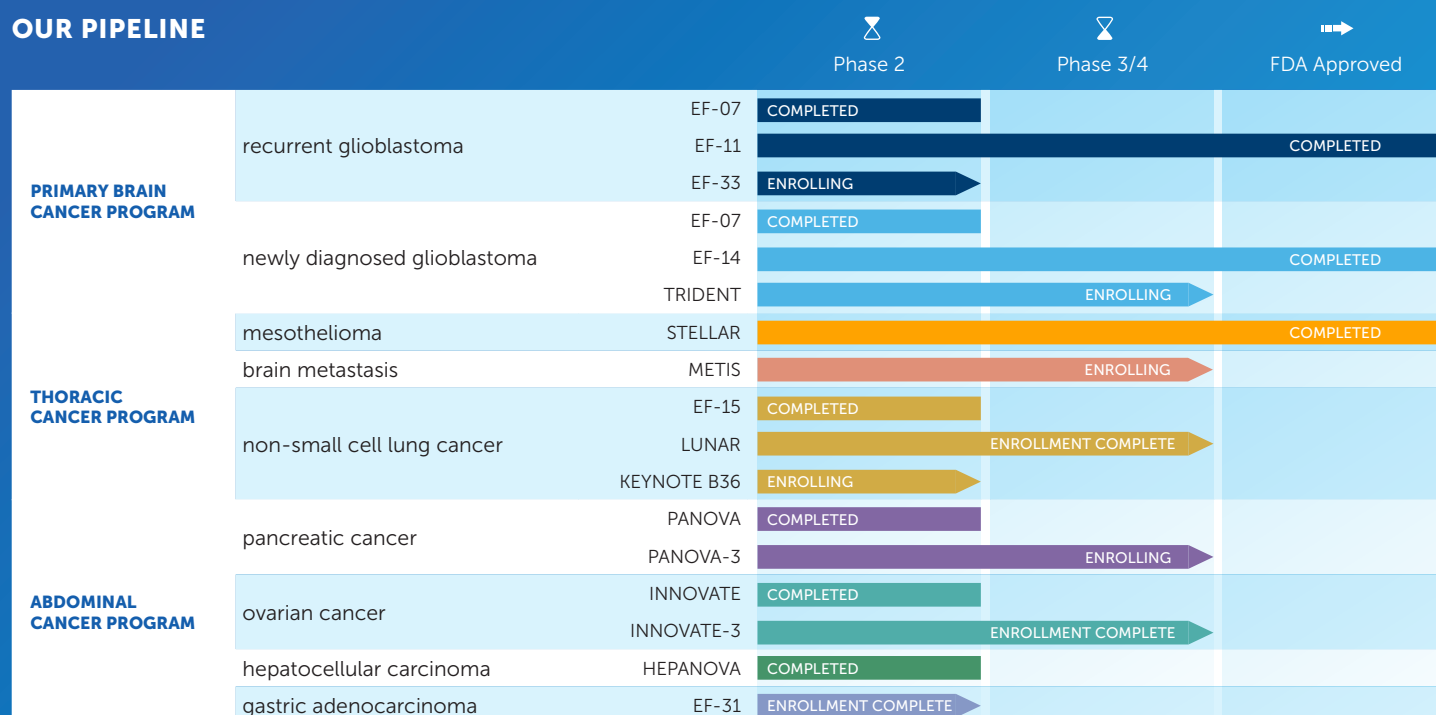
DRIVE

COURAGE

TRUST

EMPATHY

OUR PIPELINE



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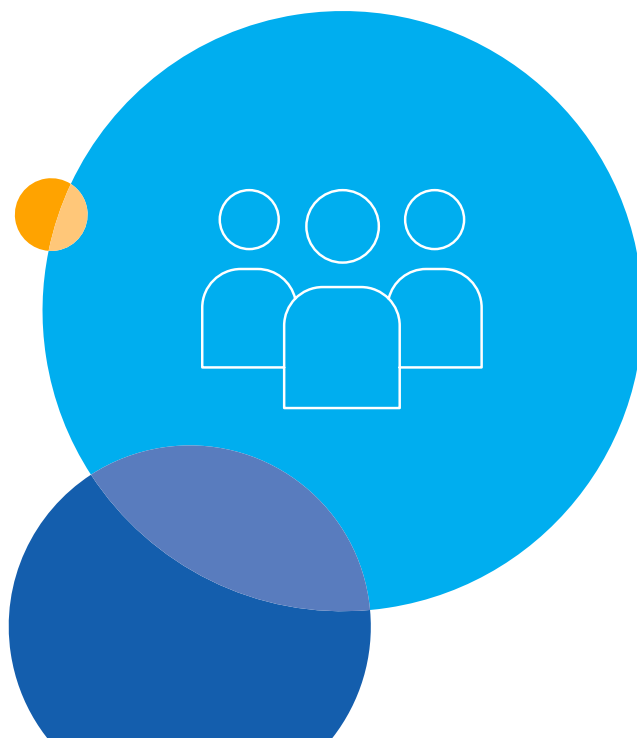
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The PharmD Commercial Fellow will gain hands-on knowledge in the oncology space by working on projects in brand strategy and tactical execution, brand communication, portfolio strategy and business planning.

The fellow will gain experience in multiple areas including Global Marketing, New Indication Planning, Market Research and Product Innovation. Additionally, the Fellowship will be in collaboration with the Industry Pharmacists Organization (IPhO). Through IPhO, the Fellow will also be working alongside other fellows in other companies within the IPhO network to learn about organizational leadership, professionalism, and networking.

This Fellowship will be based for the first year in New York City and in the second year in Switzerland in order to gain hands on experience in a global commercial organization. This role will report to the Vice President of Global Product & Portfolio Strategy.



ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Conduct market research, market analysis and competitive intelligence investigations to identify impact on current and future indications
- Assess potential studies and long-term portfolio plans for future indications
- Plan and execute multiple projects with related impact assessment
- Manage and coordinate with agency partners in planning, execution, review and pull through of tactics
- Incorporate market research and customer learnings to advise brand strategy and execution
- Participate in the planning, development and execution of brand communications including tactical planning, messaging, and promotional education platforms
- Identify opportunities to improve the healthcare professional, patient and caregiver experience
- Collaborate with cross-functional partners, including Regional Marketing, Medical Affairs, Legal, Advocacy, and Patient Experience

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MEET THE PRECEPTORS



Brooke Huang

Senior Vice President, Global Product & Portfolio Strategy



Tal Ben Josef

Director, Product Innovation



Natasha Abbott

Senior Director, New Indication Planning



Michelle Unger

Associate Director, Market Research & Planning



Jennifer Meixner

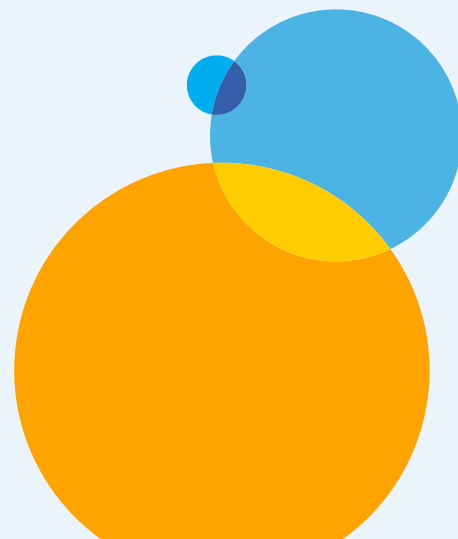
Director, Global Marketing

FELLOWSHIP QUALIFICATIONS/ KNOWLEDGE:

- Doctor of Pharmacy degree (PharmD) or equivalent work experience required
- Graduate of an accredited and nationally recognized pharmacy school
- Demonstrated leadership through involvement in extra-curricular or professional activities
- Ability to work independently and in a collaborative team environment
- Willingness to take on multiple tasks simultaneously and performing at high levels in a fast-paced environment
- Excellent written and verbal communication skills. Effective listening and presentation skills
- Marketing or commercial experience is preferred

OTHER:

- Willingness to travel up to 30% of the time (domestically and internationally), including occasional weekend travel to congresses and internal meetings
- Willingness to live for 1 year in New York City and 1 year in Switzerland



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TESTIMONIALS

Kayla Ojeda, PharmD

Graduated from: Philadelphia College of Pharmacy
Medical Information Scientist – Merz Aesthetics

"I decided to join Novocure's Commercial Fellowship Program for a multitude of reasons, but the top reason being the patient-forward message. Novocure's dedication to their patients goes far beyond any expectation, and this is seen with every promotional material, every video, and every innovative idea. Another huge perk that I didn't realize until much later into this fellowship was the flexibility within your individual role. A year into this program I realized that I wanted to go into Medical Affairs, the team was more than happy to let me gain that experience and it set me up perfectly to get my current role as a Medical Information Scientist. Without the support of my preceptor and the program leader, and the openness of Novocure's medical team to take me in I'm not sure if I would be where I am today."



Kory Thielen, PharmD

HCP Strategy Lead, GU Oncology Marketing – Merck

"The Novocure Fellowship provided me with the foundation I needed to have a successful career within the Pharmaceutical Industry. The fellowship is truly unique because the structure is flexible should you discover an interest in an area outside of marketing. Overall, the fast-paced and innovation-driven environment, as well as the patient-first attitude provides an excellent learning environment for any PharmD. For me, one of the highlights of this Fellowship was feeling like I was completely integrated into the marketing team. I was able to lead initiatives, drive commercial strategy, manage agencies, and form lasting relationships with my colleagues. I can tell you from personal experience that you will feel prepared for your next role after this fellowship."



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TESTIMONIALS

Priya Patel, PharmD

Graduated from: Auburn University Harrison College of Pharmacy
2nd Year Commercial Fellow – Novocure

"The past year has been so amazing as I was able to develop a better understanding for each role in different departments both internal and external. Each rotation has helped me develop a stronger understanding on how crucial the collaboration with cross-functional teams is to strive towards the same goal. All of the rotations have taught me valuable skills that I will be able to carry and apply to any position I decide to pursue for the next step in my career. I believe Novocure was the perfect fit for me, as it is a smaller company that allows me to work on different projects outside of my set rotational department. One of my favorite parts about working with this company is the opportunity to network with Novocure employees from all over the world by attending conferences and larger meetings. The welcoming environment is extremely crucial to me as I moved from the southern part of the US to NY, and this is my first career outside of pharmacy school."



Duchess Iregbulem, PharmD

Graduated from: St. John's University
College of Pharmacy and Health Sciences
1st Year Commercial Fellow – Novocure

"EXCITED – is the word I would use to describe how being with Novocure in this fellowship has made me feel. Every time I interact with someone on the team I genuinely feel as if I am contributing towards the mission of truly impacting a patient's life. The dynamism and passion that everyone has here at Novocure is incredible, and it is woven into every initiative and project that the team takes on. It's inspiring to be around so many kind, intelligent, driven people who are genuinely interested in my success, and through their feedback and nurturing, I am excited to see what future professional I can become."



For more information, visit [novocure.com](https://www.novocure.com)